



The Price of Glory

Concept Art

Flat Rate:

Simple Design: \$125 per Character

Detailed Design: \$300 per Character

The Process: There are 3 steps to character design. Step 1 is Shapes. The artist will generate 6-10 different body types through the configuration of different shapes. You will choose one of those to move to step 2, which is Personality/Wardrobe/Feel. Using the model chosen from step 1, the artist will then generate 6-10 different Persons/Wardrobes/Feelings from which you will choose from. The Final step, step 3, is the final character design. There are allowed 2 revisions to the final character design.¹

Hourly:

\$25 per hour, 50 hours per week, with a minimum of 1 week.

The Process: The process follows as above, but with unlimited revisions at any stage of the process.²

Story Boards

We have many different options to accommodate every project and every budget. We have 3 different options to choose from:

Option 1: Thumbnails. These are rough sketches, using shapes and concerned mainly with blocking and camera angle.

¹ Additional revisions to the final character design will be an additional charge of \$15.

² The understanding is that this is hourly work, not based on the project or the completion thereof.

Option 2: Inks. The use actor inspired characters to show motion, blocking and camera angle. This helps with actor image in respect to environment as well as other actors. It is a penciled and inked image, with no coloring and minimal shading.

Option 3: Color. The use of actor and wardrobe inspired characters to show lighting, location, motion, blocking, and camera angle. This is a pre-conceptual rendering of the actual shot. The images are in black and white, stylized color can be added upon request.

The Process:

Thumbnails: Due to the basic nature of the image there will only be 1 revision per image.

Inks: A thumbnail will be generated from which the motion, blocking and camera angle will be approved. The image will then be penciled and inked. There is 1 revision of the final image.³

Color: The process is the same as the Inks, except that the image will then be colored and textured. There is 1 revision of the final image.⁴

Price:

Per Board:

This includes all projects under 25 images. Projects between 25 and 100 images are permitted either the Per Board pricing, or the Flat Rate pricing.

Thumbnails: \$5 per image.

Inks: \$15 per image.

Color: \$25 per image.

Flat Rate:

This included all projects over 100 images. Projects between 25 and 100 images are permitted either the Per Board pricing, or the Flat Rate pricing.

³ Additional revisions of the final image are \$15.

⁴ Additional revisions of color images are \$20.

Thumbnails:	\$100 per 25 images	(Buy 4, get 1 free. A 25% savings.)
Inks:	\$300 per 25 images	(Buy 4, get 1 free. A 25% savings.)
Color:	\$500 per 25 images	(Buy 4, get 1 free. A 25% savings.)

*We will discount each project of 500 images or more by 10%!!!